

# ROYAL AUSTRALIAN ARTILLERY HISTORICAL COMPANY CORPORATE PLAN FY 2021-24

# Part A

# **Principles and Policy**

#### Introduction

The RAAHC is a public company and a volunteer not- for- profit organisation of members. This corporate plan guides the RAAHC Board and Office Bearers to achieve its core purpose: *to promote the significance of Australia's Artillery, its history and heritage*. The RAAHC supports the RAA Regimental Committee and other interested stakeholders.

The RAAHC Board will review the Corporate Plan annually and amend it as required prior to each Annual General Meeting of the RAAHC.

#### Vision

The RAAHC is the authoritative organisation for information and knowledge on Australia's Artillery.<sup>1</sup>

# **Corporate outcomes**

**Intent.** The RAAHC will promote the significance of Australia's Artillery to the Australian community by achieving its corporate outcomes through targeted engagement with key stakeholders.

Specifically, the RAAHC will engage with:

- a. Governments at all levels to advocate the importance of community awareness of Australia's military cultural heritage, and to seek financial grants where available;
- b. The Department of Defence to support, lobby for and ensure its effective custodianship of artillery history and heritage collections and knowledge;
- c. Artillery organisations and associations across Australia to support their endeavours in the pursuit of mutual history and heritage aims;
- d. Historians to furnish unique professional advice and subject-matter expertise, and facilitate access to valuable information and knowledge on Australian Artillery;
- e. Business to elicit financial and in-kind material support to fund or conduct artillery history and heritage projects; and
- f. Museums and heritage centres across Australia and internationally to assist in the preservation, governance and transfer of information and collection items that promote the awareness and appreciation of the history and heritage of Australian Artillery.

Consistent with the Objects of the RAAHC Constitution, the RAAHC Board's enduring corporate outcomes are:

- 1. The significant role of Australian Artillery is recognised and commemorated
- 2. The national artillery collection<sup>2</sup> is preserved and accessible
- 3. The Cutler Research Centre<sup>3</sup> and its collection is preserved and accessible

<sup>1</sup> The RAAHC interprets 'Australia's Artillery' as including any or all aspects of people, organisations, technologies, operations, customs and traditions, tactics, techniques, equipment and procedures.

<sup>&</sup>lt;sup>2</sup> The national artillery collection includes all items and documents that inform the heritage and history of Australian artillery including that held by the Australian Army, the Australian War Memorial, the RAAHC, regional and local museums and organisations as well as by private collectors.

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- 4. The RAAHC effectively communicates with stakeholders
- 5. Approved RAAHC activities are funded and sustained
- 6. Appropriate governance

## **Action Plans**

Agreed Goals and Action Plans support the Corporate Plan. Each Goal addresses the responsibilities, timeframe, measures of success, and resource implications to achieve the desired outcomes. Action Plans to support the Goals are detailed in Part B of the Corporate Plan. Although lead responsibilities have been allocated to each goal, all Directors are expected to actively participate in, and support this Corporate Plan.

The Goals for the 2021-2024 period are:

- 1. Develop the RAAHC ability to continue to achieve its purpose.
- 2. Support the RAA Regimental Committee.
- 3. Finalise the future of the Anzac Centennial Gun.
- 4. Further develop the RAAHC Cutler Research Centre.
- 5. Completion of Australia's Memorial Walk in cooperation with the Sydney Harbour Federation Trust (SHFT).
- 6. Act to enable national artillery heritage artefacts to be cherished, preserved and accessible.

<sup>&</sup>lt;sup>3</sup> The Sir Roden Cutler VC Artillery Research Centre (CRC) supports the RAAHC to maintain the history and heritage of Australian artillery. Items held include books, periodicals, army pamphlets, photos, maps, films, DVDs, personal papers and research files. CRC records date from Colonial times to the present. The CRC also holds a number of well- developed personal collections gifted from artillery historians.

**Part B Action Plans** Goals, Responsibilities, Objectives, Timeframes, Measures of Success and Resources

#	Goal	Responsibility	Objectives	Timeframe	Success Measure	Resources
1	Develop the RAAHC ability to achieve its purpose	All	1-A. Grow relevance and ownership among both serving and past members of the Australian Defence Force and artillery regional organisations <sup>4</sup> 1-B. Support the 150 <sup>th</sup> commemoration of the Australian Artillery.	Ongoing 2022	Feedback on connections and relevance  Feedback on relevance	
		Ian Ahearn	1-C. Build on existing information and communication technology to improve communication with stakeholders. <sup>5</sup>	On going	Maintain /improve RAAHC website Produce RAAHC Journal "Cannonball" bi-annually Periodic release of "Airburst"	Webmaster for website Editor for Cannonball Editor for Airburst Funding for software licences
		Rob Crawford	1-D. Consolidate the partnership with the Sydney Harbour Federation Trust, including maintenance of the new three year lease / MOU. <sup>6</sup>	End 2023, new lease / MOU period 2024-26	MOU delivered and maintained	Liaison with SHFT

<sup>&</sup>lt;sup>4</sup> Supports RAAHC Corporate Outcome 4: *The RAAHC effectively communicates with stakeholders*. <sup>5</sup> Supports RAAHC Corporate Outcome 4: *The RAAHC effectively communicates with stakeholders*. <sup>6</sup> Supports RAAHC Corporate Outcome 4: *The RAAHC effectively communicates with stakeholders*.

#	Goal	Responsibility	Objectives	Timeframe	Success Measure	Resources
		1-E. Develop cooperative arrangements with other regional, local and unit artillery associations, particularly the Australian Artillery Association. <sup>7</sup>	Ongoing	Feedback on connections and relevance	Personal time	
			1-F. Grow the RAAHC work force including the RAAHC Board and volunteers <sup>8</sup>	Ongoing	Recruitment of new Board members Increase in volunteers	Budget Personal time
		All	1-G. Continue governance and management of the RAAHC. <sup>9</sup>	Ongoing	Presentation of Australian Institute of Company Directors (AICD) self-assessment to AGM. Compliance with and reporting to ASIC and ACNC.	Finance and Governance Committee
			1-H. Identify activities that need funding and develop fundraising plans, including securing donations and grants, to provide adequate revenue for approved RAAHC activities <sup>10</sup>	Ongoing	Agreed activities	Activity managers Budgets
2	Support the RAA Regimental Committee	John Cox Nick Floyd	2-A. In conjunction with the RRAA and AAHU produce an <i>Essential History</i> publication. 11	2021 – 2022	Project plan submitted to Board Publication printed and distributed.	Personal time Contracted author Budget Funding

 <sup>&</sup>lt;sup>7</sup> Supports RAAHC Corporate Outcome 4: The RAAHC effectively communicates with stakeholders.
 <sup>8</sup> Supports RAAHC Corporate Outcome 6: Appropriate governance exists and is assured.
 <sup>9</sup> Supports RAAHC Corporate Outcome 6: Appropriate governance exists and is assured.
 <sup>10</sup> Supports RAAHC Corporate Outcome 5: Approved RAAHC activities are funded and sustained.
 <sup>11</sup> Supports RAAHC Corporate Outcome 1: The significant role of Australian Artillery is recognised and commemorated.

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#	Goal	Responsibility	Objectives	Timeframe	Success Measure	Resources
					Book published and distributed	Personal time Budget
		Ian Ahearn John Cox	2-D. Report progress and provide input at the annual RAARC meeting. 12	Ongoing annually	Papers accepted	Personal time
		All	2-E. Contribute to redesign of the RAA National Memorial as requested by the Regimental Committee. <sup>13</sup>	2021 – 2022	Redesigned memorial opened	Donations Personal time Funding may be needed
3	Finalise the future of the Anzac Centennial Gun	Ian Ahearn	3-A. Promote the future home of the ACG as the Artillery & Armour Heritage Learning Centre <sup>14</sup>	2025	Accepted by Army and RAAHC	Personal time Budget funding
4	Further develop the RAAHC Cutler Research Centre	John Cox	4-A. Identify, catalogue and preserve documents, books & photographs in accordance with recommended practises. <sup>15</sup>	Ongoing	All items identified and recommended practices adopted. Long term location determined	Personal time CRC volunteers Budget funding
		Tim Ford	4-B. Determine a long term and a contingency plan for the collection & its location. <sup>16</sup>	2022	Plan developed & submitted to Board	
			4-C. Develop a plan to digitise & electronically display the collection. <sup>17</sup>	June 2022	Project Plan developed & submitted to Board	

Supports RAAHC Corporate Outcome 4: The RAAHC effectively communicates with stakeholders.
 Supports RAAHC Corporate Outcome 1: The significant role of Australian Artillery is recognised and commemorated.

<sup>&</sup>lt;sup>14</sup> Supports RAAHC Corporate Outcome 2: *The national artillery collection is preserved and accessible.* 

<sup>15</sup> Supports RAHIC Corporate Outcome 3: *The Cutter Research Centre and its collection is preserved and accessible*.
16 Supports RAHIC Corporate Outcome 3: *The Cutter Research Centre and its collection is preserved and accessible*.

<sup>&</sup>lt;sup>17</sup> Supports RAAHC Corporate Outcome 3: *The Cutler Research Centre and its collection is preserved and accessible.* 

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#	Goal	Responsibility	Objectives	Timeframe	Success Measure	Resources
5	Completion of Australia's Memorial Walk in cooperation with SHFT		5-A. Transition AMW to SHFT. <sup>18</sup>	2023	Acceptance by SHFT Complete handover	Personal time Budget
6	Act to enable national artillery heritage artefacts to be cherished, preserved and accessible	All	6-A. Engage continuously with Defence to either build the Australian Army Artillery Museum or support private organisations that will display the heritage items. 19	On going	The AAAM is included as a firm commitment on the Defence facilities plan. The AAAM has a functioning Museum Advisory Committee (MAC) with RAAHC as a member	Meetings with Defence officials to achieve a clear decision and path ahead for construction. Personal time. Patron

Supports RAAHC Corporate Outcome 1: The significant role of Australian Artillery is recognised and commemorated.
 Supports RAAHC Corporate Outcome 2: The national artillery collection is preserved and accessible.