



ROYAL AUSTRALIAN ARTILLERY HISTORICAL COMPANY

**ROYAL AUSTRALIAN ARTILLERY  
HISTORICAL COMPANY  
CORPORATE PLAN  
FY2016-2019**

**Issued 8 August 2016**

## Part A

### Principles and Policy

#### Introduction

The RAAHC is a public company and a volunteer not-for-profit organisation of members. This corporate plan guides the RAAHC Board and Office Bearers to achieve its core purpose: *to promote the significance of Australia's Artillery, its history and heritage*. The RAAHC supports the RAA Regimental Committee and the RAA Representative Colonel Commandant and works closely with a range of interested stakeholders.

The RAAHC Board will review the Corporate Plan annually and amend as required prior to each Annual General Meeting of the RAAHC.

#### Aim

The aim of this Corporate Plan is to detail the activities projected over the period 2016-19.

#### Vision

The RAAHC is the lead organisation for information and knowledge on Australian Artillery,<sup>1</sup> past and present.

#### Positioning

The RAAHC's corporate positioning is: *First for knowledge on Australian Artillery*.

#### Mission

Promote the significance of Australia's Artillery to the Australian Community, including governments at all levels, the Department of Defence, artillery organisations/associations, historians, business and museums through advice on, and the preservation and maintenance of, the history and heritage of Australian Artillery.

#### Corporate outcomes

Consistent with the Objects of the RAAHC Constitution, the RAAHC Board's enduring corporate outcomes are:

1. *The significant role of Australian Artillery is recognised and commemorated*
2. *The national artillery collection<sup>2</sup> is preserved and accessible*
3. *The RAAHC effectively communicates with its stakeholders*
4. *Approved RAAHC activities are funded and sustained*
5. *Appropriate governance exists and is assured*

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<sup>1</sup> The RAAHC interprets 'Australian Artillery' as including any or all aspects of people, organisations, technologies, operations, customs and traditions, tactics, techniques, equipment and procedures.

<sup>2</sup> The national artillery collection includes all items and documents that inform the heritage and history of Australian artillery including that held by the Australian Army, the Australian War Memorial, the RAAHC, regional and local museums and organisations as well as by private collectors.

## Action Plans

Agreed Goals and Action Plans support the Corporate Plan. Each Goal addresses the responsibilities, timeframe, measures of success, and resource implications to achieve the desired outcomes. Action Plans to support the Goals are detailed in Part B of the Corporate Plan. Although lead responsibilities have been allocated to each goal, all Directors are expected to actively participate in, and support this Corporate Plan.

The Goals for the 2016-2019 period are:

1. Support the RAA Regimental Committee Heritage Plan.
2. Develop the RAAHC ability to achieve its Mission.
3. Continue to provide the Anzac Centennial Gun and team to commemorate the role of Australian Artillery in WWI, at least through to November 2018.
4. Develop the RAAHC Library into an artillery research centre<sup>3</sup>.
5. Implement the Centenary of Anzac's Firepower: Lessons from the Great War History Seminar Series to commemorate the evolution of firepower in general and of Australian Artillery in particular.

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<sup>3</sup> The RAAHC Research Centre is titled the "Sir Roden Cutler VC Artillery Research Centre" after that famous Australian Gunner.

## Part B Action Plans

### Goals, Responsibilities, Objectives, Timeframes, Measures of Success and Resources

#	Goal	Responsibility	Objectives	Timeframe	Success Measure	Resources
1	Support the RAA Regimental Committee Heritage Plan	Tim Ford Ian Ahearn Jason Cooke John Cox	Encourage the Australian Defence Department to build a new Australian Army Artillery museum at Puckapunyal as a priority	December 2019	Design and Construction contracts agreed by Defence	Personal time
			Resolve ownership of the national artillery collection	December 2016	MOU and revised ownership schedule signed	Personal time
			Confirm the preferred future care and location of all RAAHC assets	October 2017	Plan approved by AGM	Personal time
2	Develop the RAAHC ability to achieve its objectives	All	Grow membership among both serving and past members of the Defence Force artillery regional organisations	December 2017	Workshop to identify potential member needs held	Personal time
			Develop cooperative arrangements with other regional, local and unit artillery associations	July 2017	Agreement for mutual support, exchange and joint activity agreed.	Personal time
			Build on existing information and communication technology to improve communication with stakeholders	Progressively throughout 2015-17	More use of RAAHC website for distribution of Assn news	Website manager administrative time.

#	Goal	Responsibility	Objectives	Timeframe	Success Measure	Resources
						Possible funds to publish and distribute the RAA Journal "Cannonball" and the RAAHC Newsletter "Airburst"
			Consolidate the partnership with Sydney Harbour Federation Trust	November 2016	MOU signed	Personal time
			Develop fundraising plans, including securing donations and grants, to provide adequate revenue for approved RAAHC activities	July 2018	Revenue exceeds planned expenditure.	Personal time
			Continue quality governance and management of the RAAHC	October 2017	Presentation of AICD self-assessment to AGM.	Personal time
			Transition the AMW to SHFT	December 2017	Achieved.	Personal time
			Develop a new three year MOU with SHFT	October 2016	Transition effected and joint management team established	Personal time
3	Continue to provide the Anzac Centennial Gun and team to	Ian Ahearn	Attend as many ANZAC Centenary events as possible	2016-18	No of events attended	Project Budget Continuing volunteer

#	Goal	Responsibility	Objectives	Timeframe	Success Measure	Resources
	commemorate the role of Australian Artillery in WWI, at least through to November 2018.					support
			Aim to attend the 100 round salute to commemorate the Battle of Passchendaele in UK November 2017		Externally funded appearance in the UK event	
			Continue fund raising efforts		Revenue equal to or greater than related expenditure	Personal time
			Determine future of the ACG and limber post 2018	December 2019	Venue agreed by AGM	Personal time
4	Develop the RAAHC library into an Artillery Research Centre.	John Cox	<p>Implement best-practise conservation operating procedures:  Training (external) to include; books, documents, photographs and cartographic materials.</p> <ul style="list-style-type: none"> <li>• Documentation of procedures.</li> </ul> <p>Additional document storage for material from separate collections (eg Whitelaw, O'Brien etc).</p>	<p>Ongoing after initial establishment.</p> <p>Initial documentation by end FY 16-17.</p> <p>Additional storage by end of 2016.</p>	<p>Items are stored in a manner that is appropriate to their type; in a building which is secure, weather proof and climate</p>	<p>Items stored in a manner appropriate to their type.</p> <p>Annual check and report to Board on building security, weather proofing, climate control and pest control to protect materials.</p>

#	Goal	Responsibility	Objectives	Timeframe	Success Measure	Resources
					controlled	
			Implement an enduring, flexible and responsive information management system	Ongoing, but initial version to be available as per below	Information holdings are digitised and labelled to the NLA 'Trove' standard. <i>Cannonball</i> is digitised as a first priority.	Minimal dollar cost. Website manager and CRC volunteer time.
			<b>Improve member and public accessibility</b> of RAAHC information holdings through a web interface <a href="http://www.artilleryhistory.org.au">www.artilleryhistory.org.au</a> designated as primary delivery site with CRC web interface "plugged-in" Integrated catalogue and artillery register search	Approval for roll-out by late 2016.  Initial roll-out by end Feb 2017 covering: Library catalogue Artillery register Holdings digitised to date (eg maps and images)	Catalogue access for members and public via website	Website Manager and CRC volunteers
5	Implement Centenary of Anzac's Firepower: Lessons from the Great	Nick Floyd	Effectively communicate with RAAHC stakeholders: engage with notable artillery historians to invite them to contribute to a	2014-18	Strong academic/lecturer and audience	Cannonball commemorative editions/lift-

#	Goal	Responsibility	Objectives	Timeframe	Success Measure	Resources
	War History Seminar Series to commemorate the evolution of firepower in general and of Australian Artillery in particular.		series of peer-reviewed papers on the evolution of the RAA during the Great War 1914-18		participation. Consider VVIP and overseas contributors	outs. Peer review panel. Sponsorship for VVIP and overseas contributors editorial
			Commemorate the role of Australian Artillery within the context of firepower: develop and conduct a seminar series of lectures that commemorate the centenaries of key battles in the development of artillery 1916-18 (including Pozières, 2 <sup>nd</sup> Bullecourt, Hamel, Amiens)	2015-18	Lectures successfully conducted and marketed.Strong academic/lecturer and audience participation. Consider VVIP and overseas contributors	Lecture theatres (ADFA, ANU, ADC). Interstate venues in VIC, QLD & NSW to be investigated